

MEDIMED'S ANTI PITCH PROGRAM HELPS YOU FINISHING YOUR DOC

The ANTI PITCH ONLINE for Greek projects is a new initiative of MEDIMED Doc Market with the collaboration of the Greek Film Center, the Creative Europe MEDIA Desk Greece, the Public Diplomacy Council of Catalunya (DIPLOCAT) and the European Institute of the Mediterranean (IEMED)

Anti-Pitch special online edition for Greek projects: 29-30 November 2021

The projects can be in development or production, produced and/or directed by Greek filmmakers not matter where you are based, with appeal to international broadcasters, co-producers or other funders. They can be singles or series.

WHAT IS THE ANTI-PITCH?

The MEDIMED'S ANTI-PITCH is a program that helps independent producers and directors to complete their production and reach the international audience.

The goal is to help documentary projects that are in a developed stage, in production or in an early rough-cut stage, to find the financial production means and the editorial storytelling line to complete the projects and reach the international audience.

A team of international experts will read the synopsis/treatment and see the teaser or rough cut/selected scenes and will share their knowledge about proceeding, financing and editing the story with the production team.

Informal discussion

The meeting's duration is of 50 minutes for each project separately and is not open to other participants.

5 international experts will discuss with the director and/or producer of the project the possibilities and the pitfalls of the selected projects in their current stage, and will give constructive and concrete advice, how to make the project stand out and how to complete the production.

PARTICIPANTS

The participants (producer and/or director) will give insight in the current state of affairs concerning content and production. They should point out their specific problems at this stage of production, and ask specific questions about what to do from now on to get the production done.

EXPERTS

The industry-experts will share their vast experience in the documentary world and point out possible courses of action about what to do and where to go to finish their project. In a sincere and open discussion with the team representing each project, the experts will analyze the coherence of the storytelling, they will point out what could make the film unique and give advice about funding and distribution, about festival strategy and possible other outlets to bring the project to audiences as as widely as possible.

Moderator: Iikka Vehkalahti (Former Head of Documentaries at YLE-Finland 1988-2015. Executive Producer of Rough Cut Service that provided editing consultancy on more than 60 films, many of them festival winners. Executive Producer for the programmes Dare To Dream Asia, Steps For The Future and Generation Africa.)

Experts in past Medimed editions:

Greg Rhem (Creative Consultant, writer, producer and director. Director of Documentary Programming for Home Box Office USA and for the past twenty years, he's been involved in discovering new and distinctive documentary programming for HBO, many of which were Oscar®-winning)

Margje de Koning (Director of documentaries for 12 years. Former Head of TV, Radio and New Media programming at IKON TV and EO TV in the Netherlands. Currently, she is Artistic director of the Movies That Matter Film Festival in Amsterdam.)

Kathryn Bonnici (Kathryn has spent the past twelve years working in international distribution. At Java Films France, her responsibilities include developing and sourcing documentaries from independent

directors, heading the feature documentaries department, handling pre-sales and co-productions)

Khalil Benkirane (Artistic Director and then Executive Director of the Arab Film Festival Cinemayaat in San Francisco from 1998-2002. Director, producer and Head of Grants at the Doha Film Institute, Qatar).

ELEMENTS REQUIRED FOR SUBMISSION:

Project should be in advanced development stage. If aiming at completion funding, projects can already be in production or postproduction (rough cut stage).

Submissions must be in English.

You need to send the following elements:

In case the project is in a development stage:

- Synopsis (max 300 characters spaces included)
- Treatment (max 700 characters spaces included)
- Project HD picture (300 dpi)
- A 3-minute teaser with English subtitles (not compulsory)

In case the project is in production or post-production:

- Synopsis (max 300 characters spaces included)
- Downloadable link to a rough-cut or selected scenes

Plus, you need to add in both cases:

- 1 PDF file with: budget, financial plan and commitment letters if any, short biographies of the author/director and presentation of the producer, and all the information that you consider useful in order to help the jury assessing the project.

WHO IS IT FOR?

This MEDIMED Anti-Pitch Call for proposal is for Greek projects only.

The projects can originate from anywhere in the world but they must have:

- a Greek director and/or producer
- and/or must be shot in Greece
- and/or must be shot in Greek language

The knowledge of English is compulsory.

Participation Fee for selected project: 120€ per team (director/producer)